

July 8, 2025

Next MeetUp:

Tuesday, July 15

11:30AM ZOOM & SVBC

1900 Camden Ave San Jose 95124

“STAY – SELL – BUY”

*Remodel to Stay

*Remodel to Sell

*Buy & Remodel

*BUY/SELL/OPERATE

SENIOR & COLIVING BIZs

AND *RE RAL Development

What's happening...



SRES

THIS WEEK: 2 FOR 1 !

KnoxBox.com

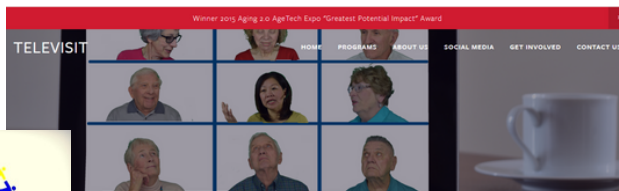


Cyndie Montoya

HOME SAFETY & EMERGENCY

PREPAREDNESS MUST HAVE FOR SRES®

“Provides first responders with interior keys and critical documents (blueprints, floor plans, pre-fire plans, evacuation procedures...)”



TeleVisit.org

Wesley Cheng

“TeleVisit is made up of a diverse group of individuals who care deeply about improving the lives of older adults.”

“Research shows that staying physically, mentally and socially active staves off cognitive decline experienced by older adults, and enables them to live independently longer....”

SENIORS REAL ESTATE SPECIALIST®

SRES® CAR®/NAR® Designation

Senior Homeowners and families of Senior Homeowners

“Preservation, Protection and Guidance of the families Real Estate Asset(s)”

...this is an evolving demographic, and our services will evolve as well...

NEXT WEEK:

“PROTECTING YOUR NEST EGG”

SEC.gov, Protecting Your nest Egg,

Silvana Quintanilla

Senior Enforcement Counsel,

Public Finance Abuse Unit,

U.S. Securities

and Exchange Commission

UPCOMING PRESENTATIONS:

July 29 – Life Settlements

w/Carole Sue Fiedler

August 5 – Social Security

August 12 – VA Benefits

August 19 – Age Friendly w/Annabell Phelan

August 26 – Shawna Rodriquez

Bay Area Care Management

Seniors Advocacy

September 2 – Agent Personal Safety

“Damsel in Defense”

September 9 – Meals on Wheels

September 16 – The Humane Society

September 23 – Bitwise, Asset Management

September 30 – “House Rich, Cash Poor”

October 7 – Digital Inclusion, Sourcewise

Thank you for your participation SRES! I'm grateful for our collaboration – JPK

JULY 29 & 31, AUGUST 5 & 6, 2025

7am - 11pm Pacific Time

LIVE VIRTUAL ON ZOOM



This is for YOU if:

1. You're launching a new venture or
2. Aiming to level up your existing business

Our training offers cost-effective, specialized support. Gain insights on strategy, growth, marketing, and community advocacy. Scott's proven training has empowered owners in Phoenix and beyond, unlocking six-figure incomes and personal success. Own your success at a fraction of franchise costs.

Topics Covered:

- Becoming a Professional Agent
- Protecting Your Business
- Developing Your Business
- Marketing and Business Development

"This is must-have start-up training provided by Scott Fischer. Scott's personalized approach and deep expertise in senior living is invaluable. His one-on-one sessions are filled with insights from his own journey, making complex concepts easy to understand. Scott's commitment to mentorship extends beyond training, connecting you with a supportive professional network. Rest assured, his teachings will leave you well-prepared to excel in the senior living advisory business. His guidance has been pivotal in my professional development. Sincerely, **Anne-Michele Holcombe**, Owner, Route 65 Senior Living Advisors™."



**Referral and
Placement
Specialist**

BOOTCAMP

SRES

***SPECIAL PRICING*
FOR SRES®NWMG
PARTICIPANTS!**

**...to attend this
live virtual event.
\$2000.00**

**"Shop Talk" Mastermind
1x per month group
included
plus more...**

**Don't miss this
opportunity!
call Scott**

602-845-1320

scott@optionsfsl.com

thank you,

JP/SRES®/NWMG

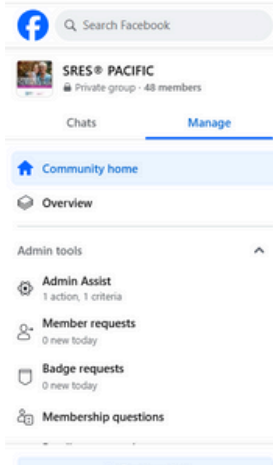


Scott M. Fischer, BSN, CPRS, CDP: A 30+ year healthcare veteran dedicated to senior health. President and Co-founder of PASRS, Scott co-founded Senior Resource Connectors (SRC) in 2021. With Options for Senior Living since 2003, he's assisted over 4000 families seeking senior care. SRC educates and provides resources for adult children navigating the challenges of aging. A former educator, Scott speaks for Alzheimer's Association and more. Featured in "Aging in Arizona," Scott is a Health Care Committee member at the Arizona Attorney General's Office, addressing pressing issues for the aging population. Join Scott on a journey of compassionate care and focused expertise.

www.optionsforseniorliving.com

602-845-1320

scott@optionsfsl.com

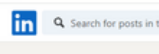


SRES® PACIFIC

Private group · 48 members



Discussion Members Events Media Files



Julie Priest Keil · Owner
Group created: Jun 2024

Manage group
Edit group

Recent

SRES® PACIFIC

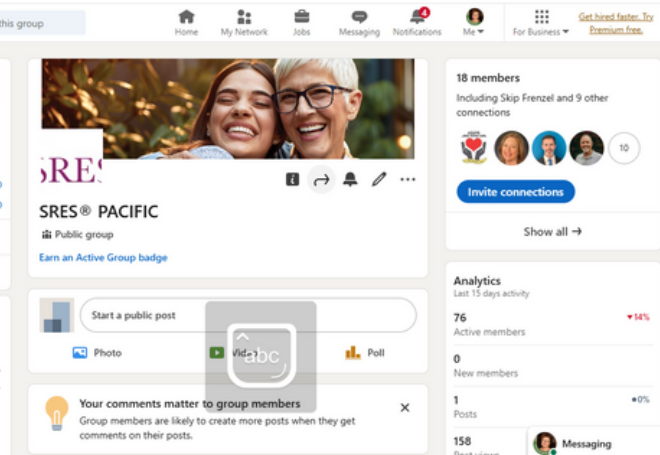
Growth Mindset & Wellbeing

Seniors (SRES) Realtor Referral...

Startup Club - Real Estate & Pr...

Startup San Francisco Club

Groups



FACEBOOK AND LINKEDIN

Group Pages!

SRES®PACIFIC

Go to the group pages and join in...

**POST YOUR SRES ACTIVITIES ON THE GROUP PAGES,
INTRODUCE YOURSELF! THIS IS NETWORKING...**

Let me know what content you would like to see...JPK

Thank You

...to our SRES®Colleagues who've already joined in!

Thank You !



reaaca.com LINK



REAL ESTATE
ADVOCACY ALLIANCE
LLC



Tricia Parkhurst & Wayne Bell Co-Founders REAA

"Real Estate Advocacy Alliance (REAA) was formed to help elevate the practice of real estate..."

SRES®NWMG LAST WEEK RECORDING LINK ICYMI



Are you a Caregiver to a family member? Get this book ASAP!



Order
here



"The Invisible Patient" Annalee Kruger

Careright, Inc

<https://carerightinc.com/>

BOOK CLUB

Doing now on Audible:

"The Millionaire

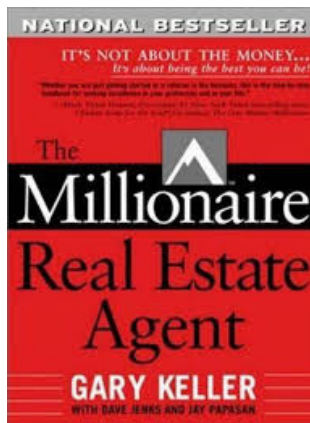
Real Estate Agent"

Gary Keller & Jay Papasan

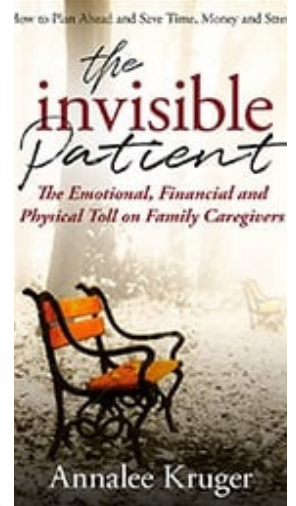
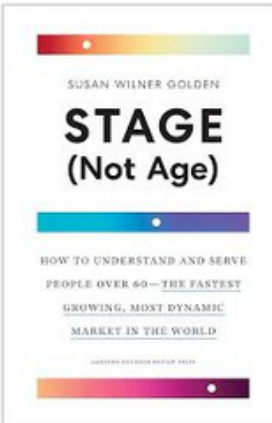
"Stage (Not Age)"

Susan Wilner Golden

audible



amazon



Lead Gen Prospecting + Engagement + Conversion
= Listings and Closings!*

What shall we do this week? What shall we do every day?

Got ideas? Bring them!

Julie Priest Keil - Senior Home Coach® *Seniors Real Estate Specialist® & Services*

DRE#01917489 Certified Senior Advisor® - REALTOR®

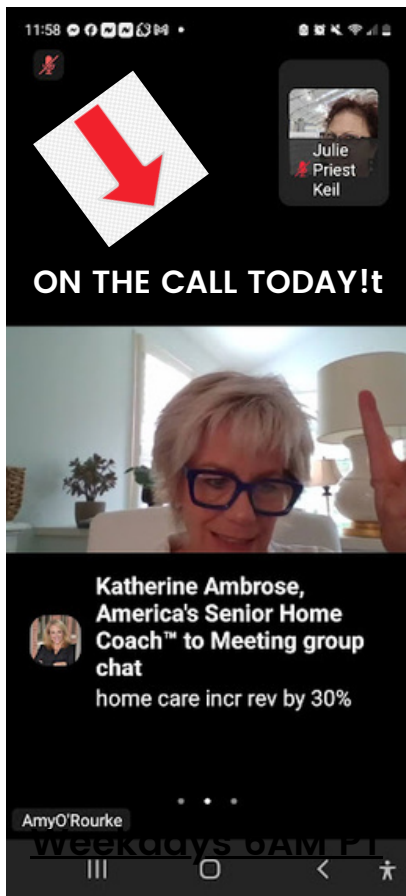
408 529 1482

jpkeilrealtor@gmail.com



sunstoneseniors.com LINK

Brokered by BRG REALTY CORP DRE#02075330 BRG REALTY LINK



SENIOR
HOME COACH™



Katherine on KAKE TV LINK

The Senior Home Coach Academy LINK

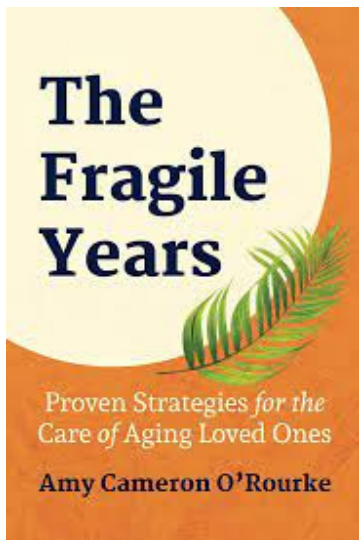
"THE SENIOR CALL"

Follow the QR Code BELOW
to register **FREE!**

on ZOOM and join us,
MONDAY TO FRIDAY
6am PACIFIC TIME.

YES, that's so early for us ;-)
however...

Plenty of time to attend before
the SRES®NWMG at 1130am PT
on Tuesdays!



DAILY MASTERMIND CALL: SENIOR HOME COACH

Energizing YOUR 2025!
Senior-Based business!

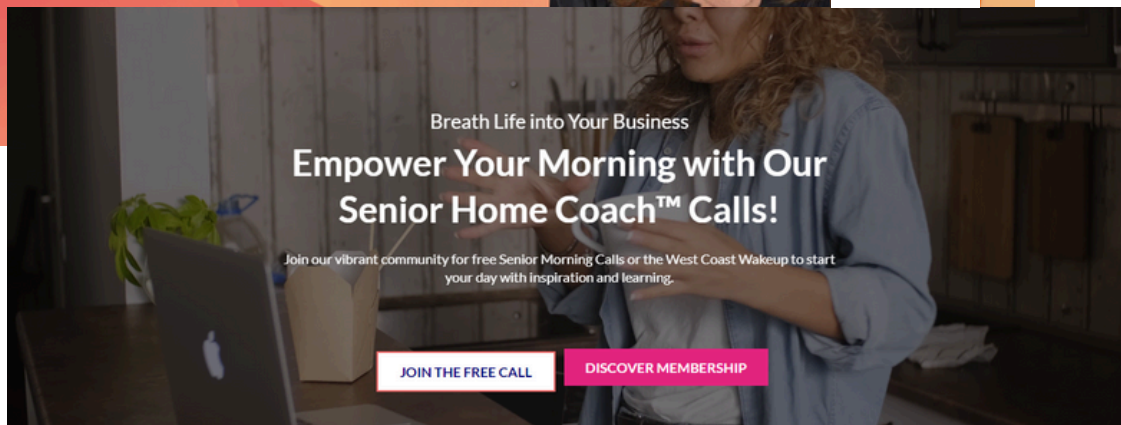
Join the daily mastermind call with
KATHERINE AMBROSE
America's Senior Home Coach™



EMPOWEREDSENIOR.ORG LINK



Thank You 



SHC Membership Benefits:
Join Our Founding Members Inside
The Academy



Thank You !

**Valerie Brower
& Marilyn
Seb Frey**

Rony Princivil

Jessica Soloman

Founding Members at Lauch!

Thank you Seb Frey for hosting.

In-person/Zoom hybrid
worked great as well!

Great marketing brainstorming,
golden nuggets and action items.

"THE MARKET MAKERS"

**SENIORS REAL ESTATE & HOME SERVICES
MARKETING MASTERMIND GROUP by JPK
COLLABORATE TO CREATE, IMPLEMENT,
SCALE & TRACK MARKETING STRATEGIES**

2ND TUESDAY OF THE MONTH, 1:30PM PT

FOLLOWING OUR SRES®NWMG (1xPM)

ZOOM & IN-PERSON

NEXT DATE: AUGUST 12, 2025

Join us! Bring your ideas!

OPT IN: jpkrealtor@gmail.com

SPECIAL LOCATION! – TEXT JULIE 408 529 1482



THE MARKET MAKERS



Thank you
CHATGPT !

“The Market Makers is a collaborative team of real estate professionals dedicated to creating, executing, and optimizing high-impact marketing strategies that drive results. We unite our expertise to elevate listings, strengthen client relationships, and grow market influence—together. Through innovation, accountability, and data-driven action, we aim not just to follow the market—but to shape it.”

...let me know what you think about this mission statement, changes, suggestions? JPK