

August 11, 2025

Next MeetUp:

Tuesday, August 12

11:30 AM SVBC & ZOOM

1900 Camden Ave San Jose 95124

“STAY – SELL – BUY”

*Remodel to Stay

*Remodel to Sell

*Buy & Remodel

*BUY/SELL/OPERATE

SENIOR & COLIVING BIZs

AND *REAL Development

What's happening...

SRES



THIS WEEK:

JIM BLYTHE

Award-Winning

Certified Senior Advisor®

Radio Broadcaster, Speaker, Author,

Award-Winning Reverse Mortgage

Expert, Veterans' Advocate

jimblythe.com LINK



VA

U.S. Department
of Veterans Affairs



VETERANS' IMPACT SHOW

STORIES OF HELP, HOPE, AND
HEALING

WWW.VETERANSIMPACTSHOW.COM

@VETERANSIMPACTSHOW

SENIORS REAL ESTATE SPECIALIST®

SRES® CAR®/NAR® Designation

*Senior Homeowners and families
of Senior Homeowners*

“Preservation, Protection and Guidance of the
families Real Estate Asset(s)”

...this is an evolving demographic, and our
services will evolve as well...

NEXT



AGE FRIENDLY

SANTA CLARA COUNTY

WEEK:

agefriendlysiliconvalley.org LINK

Age Friendly Silicon Valley

Annabell Phelan

UPCOMING PRESENTATIONS:

August 26 – INNOVATIVE SETTLEMENTS
W/CAROLE SUE FIEDLER!

Back on the schedule

September 2 – Agent Personal Safety

September 9 – PLACEMENT AGENCIES

September 16 – The Humane Society

September 23 – Bitwise, Asset
Management

September 30 – “House Rich, Cash Poor”

Aaron Rubin – WRP Wealth Mngt

October 7 – Digital Inclusion, Sourcwise

October 14 – 211-UnitedWayBayArea

Clare Margason

October 21 – Older Americans Act/Sourcwise

October 28 – Lonliness, Isolation & Depression

Thank you for your participation SRES! I'm grateful for our collaboration – JPK

What did you do SRES® this week?

DON'T MISS THIS

! "The Seniors Real Estate Specialist® (SRES®) designation is for real estate professionals who have a passion for working with clients over age 50 and want to take their service to the next level."

Get ready for the Boomers

ABOUT US - SRES® - LEARN WHY & HOW LINK

Get up to speed with an SRES® designation

TAKE THE COURSE!

8/13/2025 - 8/14/2025
9 a.m. to 4 p.m.

REGISTRATION LINK HERE

store.car.org

\$240 Member Price
\$480 Nonmember Price

All current SRES holders are eligible for \$99 special pricing for this class. If you are a current SRES holder, you can apply for special pricing here.

2 Day LearnMyWay® Course from

CAR EDUCATION

They're not your average grandparents.

The largest and wealthiest buyer's group in the country is made up of Baby Boomers. Understand what motivates this mature demographic and make your business boom with an SRES® designation.

The Seniors Real Estate Specialist Designation:
Where the future takes shape

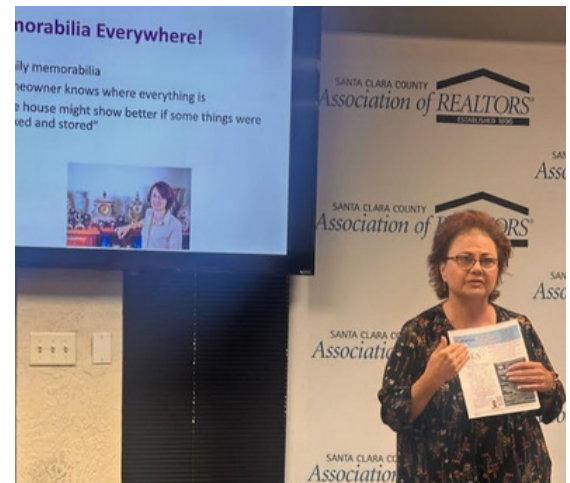
Already SRES®? Do as an UPDATE!
Click on special pricing when registering.

SRES®

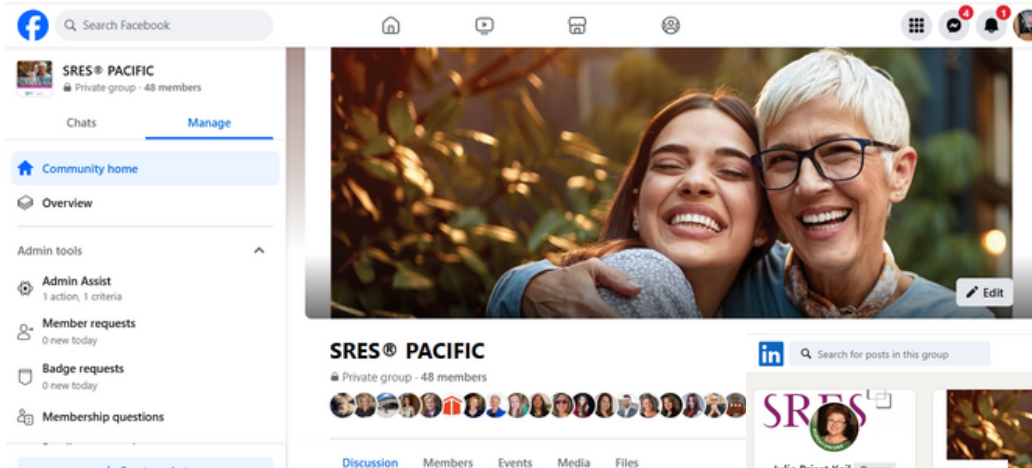
LIVE VIRTUAL ON ZOOM
SKIP FRENZEL
SRES® INSTRUCTOR

800-500-4554 www.sres.org SRES®REALTORING The Real Estate RESEARCH AGENT COUNCIL (REAC) is a wholly owned subsidiary of THE NATIONAL ASSOCIATION OF REALTORS®

NOT TOO LATE!
to sign up for
the LIVE VIRTUAL
SRES®
Designation
Training *this
week* as an
UPDATE
- there is SO
much new
information to
know!
**Only 99.00 for
current SRES®.**



**SRES® DESIGNATION TRAINING LIVE
IN PERSON AT THE SANTA CLARA
COUNTY ASSOCIATION OF
REALTORS® Welcome new SRES®**
Thank you! Jerry Kidd, SRES®
Instructor, for including
SRES®NWGM in your curriculum



FACEBOOK AND LINKEDIN Group Pages! SRES®PACIFIC

Go to the group pages and join in...

**POST YOUR SRES ACTIVITIES ON THE GROUP PAGES,
INTRODUCE YOURSELF! THIS IS NETWORKING...**

Let me know what content you would like to see...JPK

Thank You ...to our SRES®Colleagues who've already joined in!

Thank You !



Thomas Drapala

Director, Strategic Partnerships
National Association of Registered
Social Security Analysts
RSSA.com | NARSSA.org |
631-672-8399

"Understanding & Optimizing Social Security Benefits for Your Clients"



[Social Security
Administration LINK](#)



[SRES®NWMG last week recording ICYMI LINK](#)



BOOK CLUB

ARE YOU A CAREGIVER
OR DO YOU HAVE A
CAREGIVER IN YOUR
FAMILY?

Order
here



Careright, Inc

<https://carerightinc.com/>

Doing now on Audible:

"LONGEVITY BLUEPRINT"

Karina Loyo PHD

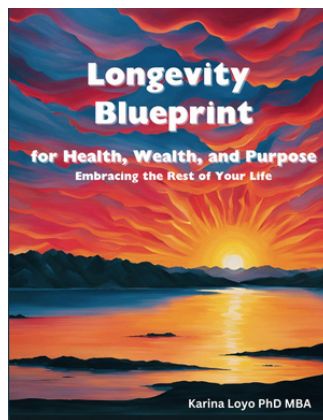
<https://longevityblueprint.org/>

"Stage (Not Age)"

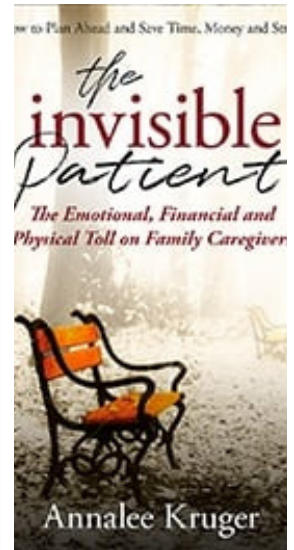
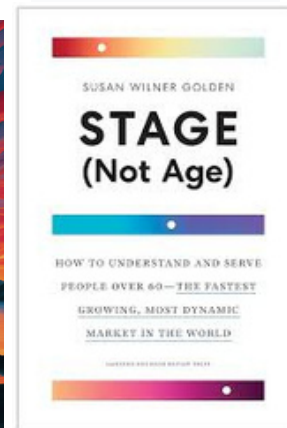
Susan Wilner Golden

<https://stagenotage.com/>

audible



amazon



***Lead Gen* Prospecting + Engagement + Conversion
= Listings and Closings!***

What shall we do this week? What shall we do every day?

Got ideas? Bring them!

Julie Priest Keil - Senior Home Coach® Seniors Real Estate Specialist® & Services

DRE#01917489 Certified Senior Advisor® - REALTOR®

408 529 1482

jpkeilrealtor@gmail.com



sunstoneseniors.com LINK

Brokered by BRG REALTY CORP DRE#02075330 [BRG REALTY LINK](#)

THIS WEEK!



THE MARKET MAKERS



Thank you
CHATGPT !

“The Market Makers is a collaborative team of real estate professionals dedicated to creating, executing, and optimizing high-impact marketing strategies that drive results. We unite our expertise to elevate listings, strengthen client relationships, and grow market influence—together. Through innovation, accountability, and data-driven action, we aim not just to follow the market—but to shape it.”



“THE MARKET MAKERS”

SENIORS REAL ESTATE & HOME SERVICES
MARKETING MASTERMIND GROUP by JPK
COLLABORATE TO CREATE, IMPLEMENT,
SCALE & TRACK MARKETING STRATEGIES

2ND TUESDAY OF THE MONTH, 1:30PM PT

**FOLLOWING OUR SRES®NWMG (1xPM)
ZOOM & IN-PERSON**

NEXT DATE: AUGUST 12, 2025

Join us! Bring your ideas!

OPT IN: jpkeilrealtor@gmail.com

@SVBC 1900 CAMDEN AVE

TEXT JULIE 408 529 1482



...let me know what you think
about this mission statement,
changes, suggestions? JPK

This month's discussion:

ADUs AND MULTIGENERATIONAL LIVING INTENTIONAL COLLABORATIVE MARKETING PARTNERSHIPS*



**Rebecca Moller
Architect & Builder**

ADU OPEN HOUSE

FOR REAL ESTATE PROFESSIONALS

CUSTOM GARAGE CONVERSION ADU

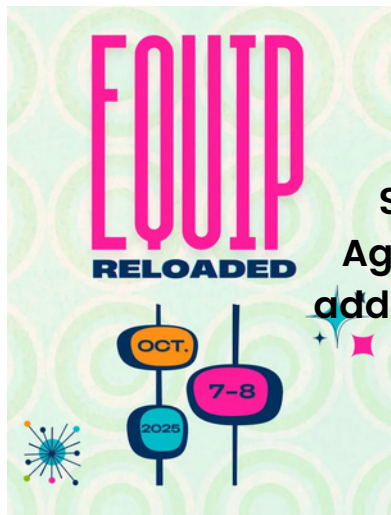
FEBRUARY 12, 2025 | 9:30AM - 12:30PM

**15100 VIA DEL SUR
MONTE SERENO, CA 95030**

occupied residence - additional showings by appointment only

Symbihom is on a mission to transform traditional housing methods by helping clients make beautiful living solutions from existing real estate. Symbihom's custom, modular conversion system can transform existing rooms, garages, backyards, and even commercial buildings into beautiful, high quality housing. We invite you to walk through Symbihom's latest garage conversion and experience the finished product first-hand.





EQUIP RELOADED CONFERENCE

Presented by Senior Home Coach™



Designed for Seniors Real Estate Specialists®, Senior Move Managers®, Referral & Placement Advisors; Aging in Place Specialists and all professionals dedicated to addressing Aging Issues especially related to housing choices, transitional moves and quality of daily life at home.

Date: October 6th* – 9th* 2025

Location: Wichita, KS

Senior Home Coach EQUIP LINK



SENIOR
HOME COACH™



The Senior Call Register ZOOM LINK

"THE SENIOR CALL"

Follow the QR Code BELOW to register on ZOOM and join us, MONDAY TO FRIDAY

6am PACIFIC TIME. YES, that's so early for us ;-) however...

Plenty of time to attend before the SRES®NWMG at 1130am PT on Tuesdays!

DAILY MASTERMIND CALL: "THE SENIOR CALL"

FREE!

Energizing YOUR 2025!

Senior-Based business!

Weekdays 6AM PT

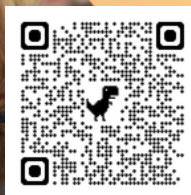
Join the daily mastermind call with

KATHERINE AMBROSE

America's Senior Home Coach™



FREE



EMPOWEREDSENIOR.ORG LINK



Thank You 



Breathe Life into Your Business

Empower Your Morning with Our Senior Home Coach™ Calls!

Join our vibrant community for free Senior Morning Calls or the West Coast Wakeup to start your day with inspiration and learning.

JOIN THE FREE CALL

DISCOVER MEMBERSHIP

SHC Membership Benefits:
Join Our Founding Members Inside
The Academy

