

What's happening...

SRES



THIS WEEK: Anabel Pelham

“Promoting Age Friendly Cities
Lasting Change Through
Age Friendly City
Initiatives”



Ideas about **RESPECT AND SOCIAL INCLUSION**
Center for Age-Friendly Excellence
cfafe.org



SENIOR ROUND TABLE

**MOLDAW RESIDENCES PALO ALTO
APRIL 2023**

agefriendlilysiliconvalley.org LINK



AGE FRIENDLY
SANTA CLARA COUNTY

SENIORS REAL ESTATE SPECIALIST®

SRES® CAR®/NAR® Designation

*Senior Homeowners and families
of Senior Homeowners*

“Preservation, Protection and Guidance of the
families Real Estate Asset(s)”

...this is an evolving demographic, and our
services will evolve as well...

NEXT WEEK:

INNOVATIVE SETTLEMENTS

CAROLE SUE FIEDLER

LIFE INSURANCE CASH RESOURCE



UPCOMING PRESENTATIONS:

September 2 – Agent Personal Safety

September 9 – PLACEMENT AGENCIES

September 16 – The Humane Society

September 23 – Bitwise,
Asset Management

September 30 – “House Rich, Cash Poor”

Aaron Rubin – WRP Wealth Mngt

October 7 – Digital Inclusion, Sourcwise

October 14 – 211-UnitedWayBayArea

Clare Margason

October 21 – Older Americans Act/Sourcwise

October 28 – Lonliness, Isolation & Depression

November 4 – Home Instead

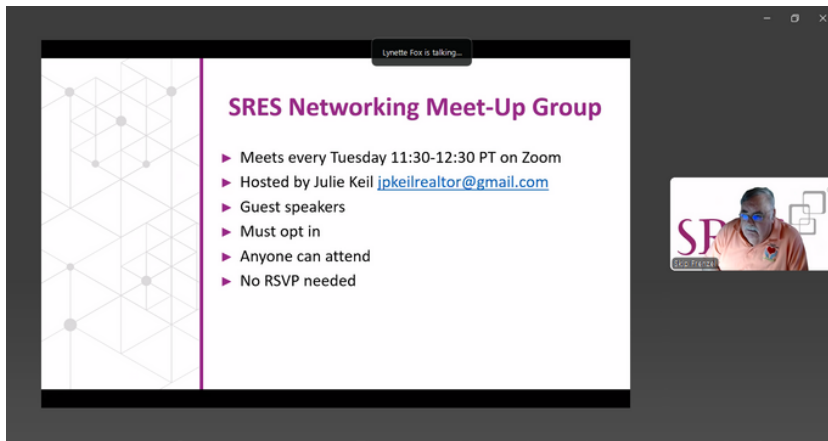
November 11 – Jim Murphy, Robotic Pets

November 18 – Zoe Alameda,
Final Arrangements

November 25 – NO MEETUP FOR THANKSGIVING

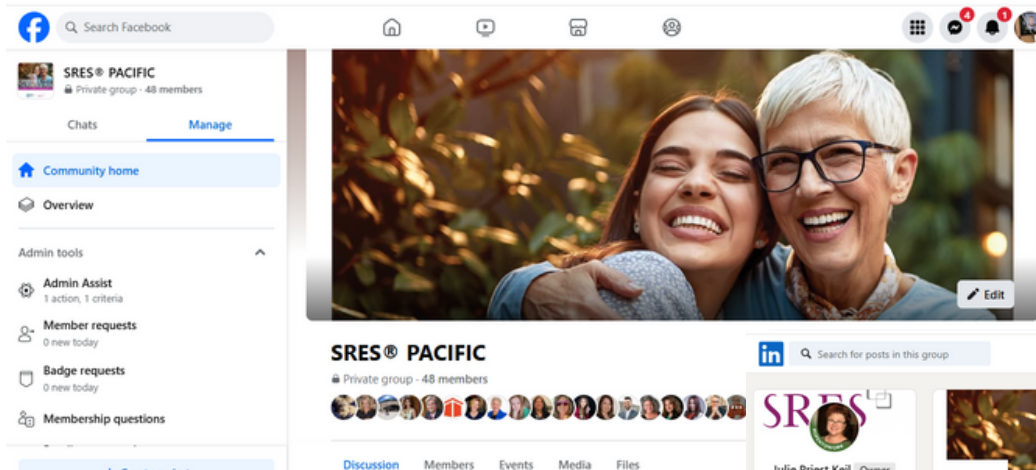
Thank you for your participation SRES! I'm grateful for our collaboration – JPK

What did you do SRES® this week?



WELCOME TO OUR NEWEST SRES® REALTOR® COLLEAGUES. THIS WEEK'S LIVE VIRTUAL DESIGNATION TRAINING WITH SKIP FRENZEL WAS VERY WELL ATTENDED AS WELL AS LAST WEEK'S IN-PERSON LIVE AT SCCAOR WITH JERRY KIDD. STAY WITH US HERE AT THE SRES®NWMG FOR ALL THE THINGS NEEDED TO SUPPORT YOU AND YOUR SENIORS REAL ESTATE SPECIALIST BUSINESS!

Welcome!



FACEBOOK AND LINKEDIN Group Pages! SRES®PACIFIC

Go to the group pages and join in...

**POST YOUR SRES ACTIVITIES ON THE GROUP PAGES,
INTRODUCE YOURSELF! THIS IS NETWORKING...**

Let me know what content you would like to see...JPK

...to our SRES®Colleagues who've already joined in!
Thank You

Thank You !
JIM BLYTHE



CSA
Society of
Certified Senior Advisors

Award-Winning
Certified Senior Advisor®

VA

U.S. Department
of Veterans Affairs

Radio Broadcaster, Speaker, Author, Award-
Winning Reverse Mortgage Expert,
Veterans' Advocate

[linkedin.com/in/jameseblythe](https://www.linkedin.com/in/jameseblythe) LINK



VETERANS' IMPACT SHOW

STORIES OF HELP, HOPE, AND
HEALING

WWW.VETERANSIMPACTSHOW.COM
@VETERANSIMPACTSHOW

ICYMI Last week's SRES®NWMG Recording LINK

"The Invisible Patient" Annalee Kruger

Careright, Inc

<https://carerightinc.com/>



BOOK CLUB

ARE YOU A CAREGIVER
OR DO YOU HAVE A
CAREGIVER IN YOUR
FAMILY?

Order
here



Doing now on Audible:

"LONGEVITY BLUEPRINT"

Karina Loyo PHD

<https://longevityblueprint.org/>

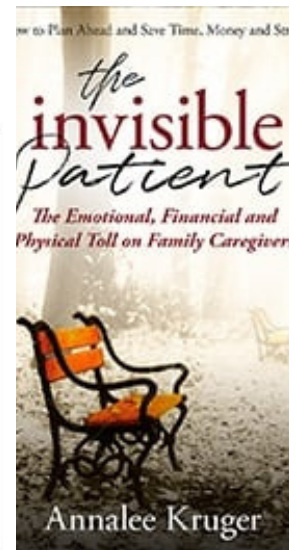
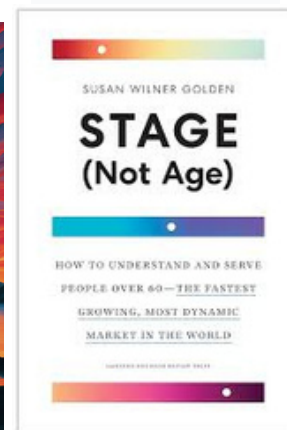
"Stage (Not Age)"

Susan Wilner Golden

<https://stagenotage.com/>

audible

amazon



***Lead Gen* Prospecting + Engagement + Conversion
= Listings and Closings!***

What shall we do this week? What shall we do every day?

Got ideas? Bring them!

Julie Priest Keil - Senior Home Coach®
Seniors Real Estate Specialist® & Services

DRE#01917489 Certified Senior Advisor® - REALTOR®

408 529 1482

jpkeilrealtor@gmail.com



sunstoneseniors.com LINK

Brokered by BRG REALTY CORP DRE#02075330 [BRG REALTY LINK](#)



EQUIP RELOADED CONFERENCE

Presented by Senior Home Coach™



Designed for Seniors Real Estate Specialists®,

Senior Move Managers®, Referral & Placement Advisors;

Aging in Place Specialists and all professionals dedicated to addressing Aging Issues especially related to housing choices, transitional moves and quality of daily life at home.

Date: October 6th* - 9th* 2025

Location: Wichita, KS

Senior Home Coach EQUIP LINK



SENIOR
HOME COACH™



The Senior Call Register ZOOM LINK

"THE SENIOR CALL"

Follow the QR Code BELOW to register on ZOOM and join us, MONDAY TO FRIDAY

6am PACIFIC TIME. YES, that's so early for us ;-) however...

Plenty of time to attend before the SRES®NWMG at 1130am PT on Tuesdays!

DAILY MASTERMIND CALL: "THE SENIOR CALL"

FREE!

Energizing YOUR 2025!

Senior-Based business!

Weekdays 6AM PT

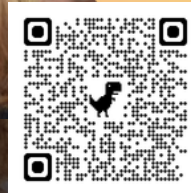
Join the daily mastermind call with

KATHERINE AMBROSE

America's Senior Home Coach™



FREE



EMPOWEREDSENIOR.ORG LINK



Thank You 



Breathe Life into Your Business

Empower Your Morning with Our Senior Home Coach™ Calls!

Join our vibrant community for free Senior Morning Calls or the West Coast Wakeup to start your day with inspiration and learning.

JOIN THE FREE CALL

DISCOVER MEMBERSHIP

SHC Membership Benefits:
Join Our Founding Members Inside
The Academy





THE MARKET MAKERS



Thank you
CHATGPT !

"The Market Makers is a collaborative team of real estate professionals dedicated to creating, executing, and optimizing high-impact marketing strategies that drive results. We unite our expertise to elevate listings, strengthen client relationships, and grow market influence—together. Through innovation, accountability, and data-driven action, we aim not just to follow the market—but to shape it."

...let me know what you think about this mission statement, changes, suggestions? JPK

Current discussion, CONTINUED:

ADUs AND MULTIGENERATIONAL LIVING INTENTIONAL COLLABORATIVE MARKETING PARTNERSHIPS*



Rebecca Moller
Architect & Builder

ADU OPEN HOUSE

FOR REAL ESTATE PROFESSIONALS

CUSTOM GARAGE CONVERSION ADU

FEBRUARY 12, 2025 | 9:30AM - 12:30PM

15100 VIA DEL SUR
MONTE SERENO, CA 95030

occupied residence - additional showings by appointment only

Symbihom is on a mission to transform traditional housing methods by helping clients make beautiful living solutions from existing real estate. Symbihom's custom, modular conversion system can transform existing rooms, garages, backyards, and even commercial buildings into beautiful, high quality housing. We invite you to walk through Symbihom's latest garage conversion and experience the finished product first-hand.



"THE MARKET MAKERS"

SENIORS REAL ESTATE & HOME SERVICES
MARKETING MASTERMIND GROUP by JPK
COLLABORATE TO CREATE, IMPLEMENT,
SCALE & TRACK MARKETING STRATEGIES

2ND TUESDAY OF THE MONTH, 1:30PM PT

FOLLOWING OUR SRES®NWMG (1xPM)

ZOOM & IN-PERSON

NEXT DATE: September 9, 2025

Join us! Bring your ideas!

OPT IN: jpkeilrealtor@gmail.com

@SVBC 1900 CAMDEN AVE

TEXT JULIE 408 529 1482

AUGUST MARKET MAKERS:

JOHN HALL

& ME! JPK

THANK YOU FOR YOUR
PARTICIPATION!!



Garage Conversions 101

