

What's happening...

SRES



THIS WEEK:

***AGENT**

PERSONAL

SAFETY*

LAMONT BRELAND

PRINCIPAL BROKER

THE BRELAND GROUP



"...former member (2018-2024) of the Board of Directors of the National Association of Realtors (NAR), the 2024 Chair of the NAR Safety Advisory Committee, 2016 President of the Kentucky Association of Realtors, 2010 President of the Greater Louisville Association of Realtors, and has served on various other GLAR committees. Lamont is also a founding member and past President of the Louisville Metro Police Foundation, and Kentuckiana Crime Stoppers."



SENIORS REAL ESTATE SPECIALIST®

SRES® CAR®/NAR® Designation

Senior Homeowners and families of Senior Homeowners

"Preservation, Protection and Guidance of the families Real Estate Asset(s)"

...this is an evolving demographic, and our services will evolve as well...

NEXT WEEK:

Jessica Solomon

**Seniors Placement
Services & Professionals**



UPCOMING PRESENTATIONS:

September 16 - The Humane Society

**September 23 - Bitwise,
Asset Management**

September 30 - "House Rich, Cash Poor"

Aaron Rubin - WRP Wealth Mngt

October 7 - Digital Inclusion, Sourcewise

October 14 - 211-UnitedWayBayArea

Clare Margason

October 21 - Older Americans Act/Sourcewise

October 28 - Loneliness, Isolation & Depression

November 4 - Home Instead

November 11 - Jim Murphy, Robotic Pets

November 18 - Zoe Alameda,

Final Arrangements

November 25 - NO MEETUP FOR THANKSGIVING

Dec 2 - Overcoming Exercise Objections

Older Adults (ok, everybody ;-))

Thank you for your participation SRES! I'm grateful for our collaboration - JPK

SRES® PROFESSIONAL CONNECTIONS



SRES® Connection Session

Don't miss our upcoming SRES® Connection Session with Melanie McLane as she presents "Seniors and Others: Multi-Generational Transactions." Learn strategies for navigating complex transactions and enjoy meaningful networking with your fellow SRES® designers.

THURSDAY | AUGUST 28, 2025 | 10AM CT

[Register Now](#)

NICE TO E-MEET OUR NATIONAL SRES® COLLEAGUES!!

SRES® PACIFIC

Private group · 66 members



[+ Invite](#) [Share](#)



Go to the group pages and join in...
POST YOUR SRES ACTIVITIES
ON THE GROUP PAGES,
INTRODUCE YOURSELF!
THIS IS NETWORKING...
Let me know what content
you would like to see...JPK

SRES®PACIFIC

SRES®NETWORKING MEETUP GROUP
FACEBOOK AND LINKED IN

Thank You

...to our SRES®Colleagues who've already joined in!

Thank You!



"INNOVATIVE SETTLEMENTS"

Life Settlements w/Carole Sue Fiedler

...the pioneering original and independent
Life Settlement Consultant and Broker...

"CASH VALUE SENIORS CAN CONSIDER
AND UTILIZE WHEN THE NEED ARISES"

415-925-1175

INNOVATIVESETTLEMENTS.COM LINK



Licensed Life Settlement Specialist

[Carole Sue Fiedler on LinkedIn](#) LINK

[SRES®NWMG RECORDING LAST WEEK LINK](#)



BOOK CLUB

Doing now on Audible:

"LONGEVITY BLUEPRINT"

Karina Loyo PHD

<https://longevityblueprint.org/>

"Stage (Not Age)"

Susan Wilner Golden

<https://stagenotage.com/>

ARE YOU A CAREGIVER?
OR DO YOU HAVE A
CAREGIVER IN
YOUR FAMILY?



Order
here



"The Invisible Patient"

Annalee Kruger

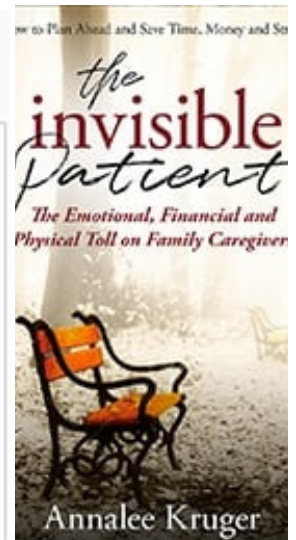
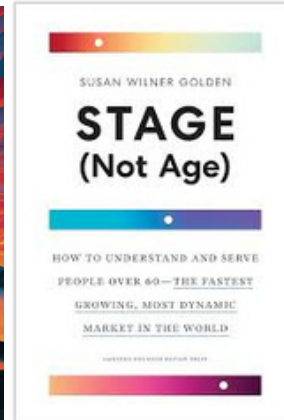
Careright, Inc

<https://carerightinc.com/>

audible



amazon



***Lead Gen* Prospecting + Engagement + Conversion
= Listings and Closings!***

What shall we do this week? What shall we do every day?

Got ideas? Bring them!

Julie Priest Keil - Senior Home Coach®
Seniors Real Estate Specialist® & Services

DRE#01917489 Certified Senior Advisor® - REALTOR®

408 529 1482

jpkeilrealtor@gmail.com



sunstoneseniors.com LINK

Brokered by BRG REALTY CORP DRE#02075330 [BRG REALTY LINK](#)



EQUIP
CONFERENCE
RELOADED
2025

TUE - WED
OCT 7 - 8, 2025

Are You Ready to Do More Than Just Serve?
The senior industry is booming. Step up as the expert who's equipped to thrive.

- ✓ Position yourself as the go-to pro
- ✓ Grow referrals + income streams
- ✓ Build visibility + credibility
- ✓ Connect with leaders who get it

Highlights

- ▶ PBS Kansas
- ▶ Botanica Wichita
- ▶ TimeWarp Costume Bash

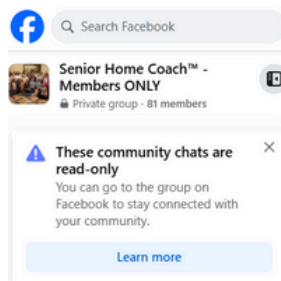
Optional Add-Ons:

- Pre-event: **SENIOR NIGHT PLAYBOOK**
- Post-event: **COMMAND the Film**

Brought to you by:
Katherine AMBROSE
AMERICA'S SENIOR HOME COACH™

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KAmbrose@kw.com SeniorHomeCoach.com/equipconference2025



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These community chats are read-only
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Senior Home Coach EQUIP LINK

CONFERENCE OCT 7-8, 2025



**SENIOR
HOME COACH™**



MEMBERSHIP ON THE MIGHTY NETWORK
Senior Home Coach Mighty Network
Membership LINK

TheSeniorCall.com

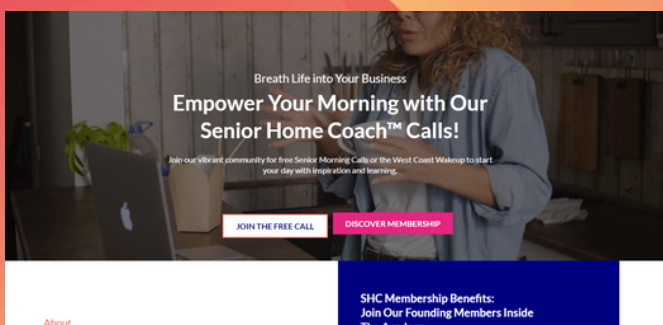
FREE CALL ZOOM LINK

Energizing **2025-2026!**
Senior-Based business!

Join the daily mastermind call with

KATHERINE AMBROSE

America's Senior Home Coach™



Breathe Life into Your Business
Empower Your Morning with Our Senior Home Coach™ Calls!

Join our vibrant community for free Senior Morning Calls or the West Coast Wakeup to start your day with inspiration and learning.

[JOIN THE FREE CALL](#) [DISCOVER MEMBERSHIP](#)

About

SHC Membership Benefits:
Join Our Founding Members Inside The Academy.



FREE

West Coast

SRES® PACIFIC

WAKE UP!

THE SENIOR CALL

WEEKDAYS

6AM PACIFIC TIME



LEVELING UP WITH AI!

I completed an AI Real Estate Training & Certification at SCCAOR this week, Live Virtual on Zoom with Matthew Rathbun, AI Resources for Realtors.

I've expanded my tech skills, strengthened my marketing toolkit - helping me serve my colleagues and clients with smarter, more effective strategies.

Matthew Rathbun YOUTUBE LINK

Matthew Rathbun on SCCAOR Training LINK

matthewrathbun.com LINK



Thank you
CHATGPT!



THE MARKET MAKERS

"A collaborative team of real estate professionals creating and optimizing high-impact marketing strategies that drive results."

SENIORS REAL ESTATE & HOME SERVICES
MARKETING MASTERMIND GROUP by JPK
COLLABORATE TO CREATE, IMPLEMENT,
SCALE & TRACK MARKETING STRATEGIES

2ND TUESDAY OF THE MONTH, 1:30PM PT

FOLLOWING OUR SRES@NWMG (1xPM)

ZOOM & IN-PERSON

NEXT DATE: September 9, 2025

Join us! Bring your ideas!

OPT IN: jpkeilrealtor@gmail.com

@ON-LOCATION

TEXT JULIE 408 529 1482

Current discussion, CONTINUED:

ADUs AND MULTIGENERATIONAL LIVING

INTENTIONAL COLLABORATIVE MARKETING PARTNERSHIPS*

AL HOMES Builder About Us LINK

Thank you!

Tom Tran and Dean Higa for the opportunity to TEAM UP with you to bring these fabulous ADU and New Home Construction options to our clients!



APEX HOMES ADU Builder LINK

KASSA Cabinet and more LINK



**Now Selling in Cupertino
Silicon Valley, CA**

