

Bulletin

September 22, 2025



What's happening...

SRES

Next MeetUp:

Tuesday, September 23

11:30am SVBC & ZOOM

1900 Camden Ave, San Jose, CA 95124



"STAY - SELL - BUY"

***Remodel to Stay**

***Remodel to Sell**

***Buy & Remodel**

***BUY/SELL/OPERATE**

SENIOR & COLIVING BIZs

AND *RE RAL Development

SENIORS REAL ESTATE SPECIALIST®

SRES® CAR®/NAR® Designation

***Senior Homeowners and families
of Senior Homeowners***

**"Preservation, Protection and Guidance of the
families Real Estate Asset(s)"**

**...this is an evolving demographic, and our
services will evolve as well...**

NEXT WEEK:

"HOUSE RICH, CASH POOR"

AARON RUBIN

WRP WEALTH MNGT

wrpwealth.com LINK



UPCOMING PRESENTATIONS:

October 7 - Digital Inclusion, Sourcewise

October 14 - 211-UnitedWayBayArea

Clare Margason

October 21 - Older Americans Act/Sourcewise

October 28 - Loneliness, Isolation & Depression

November 4 - Home Instead

November 11 - Jim Murphy, Robotic Pets

November 18 - Zoe Alameda,

Final Arrangements

November 25 - NO MEETUP FOR THANKSGIVING

Dec 2 - Overcoming Exercise Objections

Older Adults (ok, everybody ;-)

Dec 9 - Katherine Ambrose

America's Senior Home Coach®

The Business of Seniors Real Estate

Dec 16 - Shawna Rodriguez

Patient Advocate

ERIC LOWELL - CFP

BITWISE ASSET MANAGEMENT

CRYPTO IN REAL ESTATE

**"A professional approach to
crypto asset management"**



bitwiseinvestments.com LINK



Regional Director

(415) 519-1198

eric@bitwiseinvestments.com

Thank you for your participation SRES! I'm grateful for our collaboration - JPK



CAREGIVERSCOUNT.NET LINK



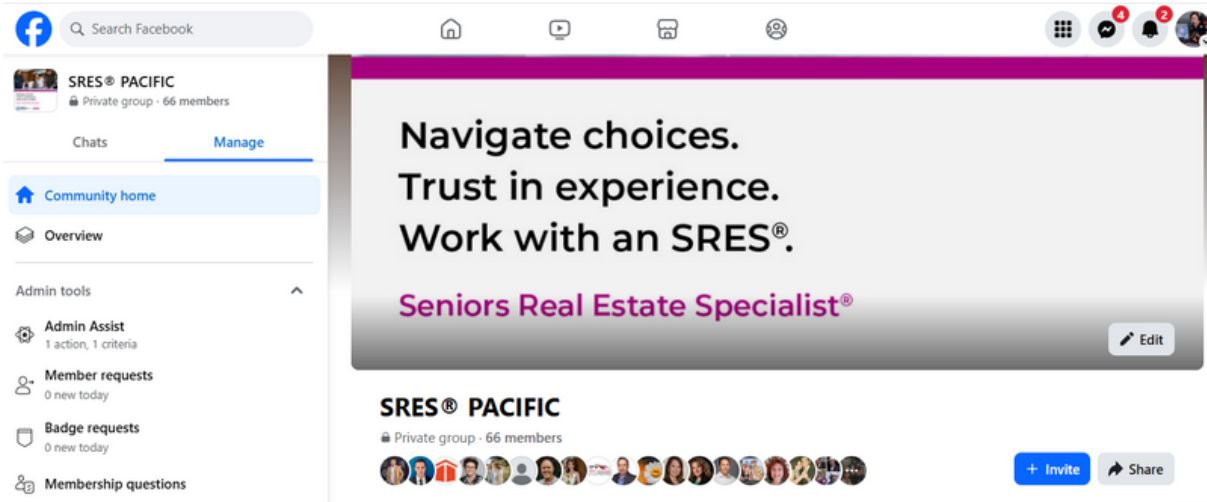
**Thank you! SRES®NWMG colleagues
Dedra Jize and Katie Cooney,
fabulous presentation!**

SRES® PROFESSIONAL CONNECTIONS

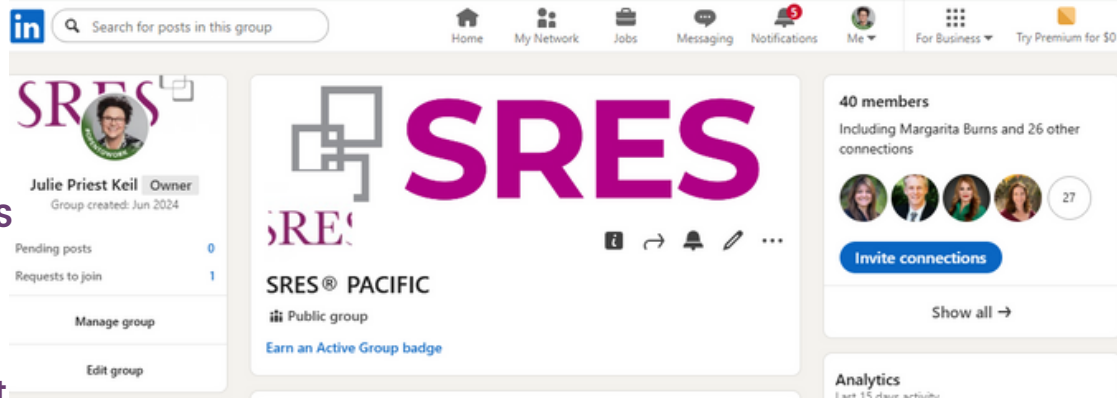
**Go onto the SRES®Realtor Portal and look up your SRES® neighbor colleagues!
Contact them – introduce yourself – invite them to collaborate with you and us!**

SRES®NETWORKING MEETUP GROUP & BULLETIN

SRES®REALTOR PORTAL LINK



**Go to the group
pages and join in...
POST YOUR SRES ACTIVITIES
ON THE GROUP PAGES,
INTRODUCE YOURSELF!
THIS IS NETWORKING...
Let me know what content
you would like to see...JPK**



SRES®PACIFIC

**SRES®NETWORKING MEETUP GROUP
FACEBOOK AND LINKED IN**

Thank You

...to our SRES®Colleagues who've already joined in!

Thank You ! Hannah O'Leary THE HUMANE SOCIETY



Community Engagement Specialist
Humane Society Silicon Valley
408-262-2133 x 173

901 Ames Avenue | Milpitas, CA 95035 |
hssv.org LINK hannah.oleary@hssv.org



ICYMI LINK TO LAST WEEK'S SRES@NWMG RECORDING



BOOK CLUB

Doing now on Audible:

Again... In honor of our
SRES@Colleague, the newest
NINJA - Seb Frey!

"NINJA SELLING"

Larry Kendall

"LONGEVITY BLUEPRINT"

Karina Loyo PHD

<https://longevityblueprint.org/>

audible



**NINJA SELLING
ONLINE
LEARNING LINK**

NINJA 氣 SELLING

Subtle Skills. Big Results.

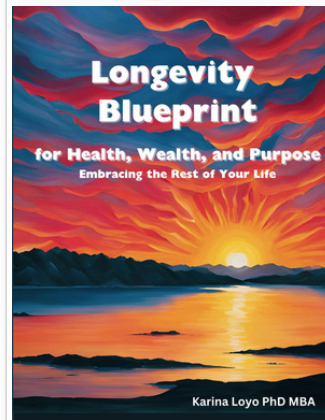


LARRY KENDALL

amazon

**Longevity
Blueprint**

for Health, Wealth, and Purpose
Embracing the Rest of Your Life



Karina Loyo PhD MBA

How to Plan Ahead and Save Time, Money and Stress

*the
invisible
Patient*
The Emotional, Financial and
Physical Toll on Family Caregiver



Annalee Kruger

***Lead Gen* Prospecting + Engagement + Conversion
= Listings and Closings!***

What shall we do this week? What shall we do every day?

Got ideas? Bring them!

***Julie Priest Keil - Senior Home Coach®
Seniors Real Estate Specialist® & Services***

DRE#01917489 Certified Senior Advisor® - REALTOR®

408 529 1482

jpkeilrealtor@gmail.com



sunstoneseniors.com LINK

Brokered by BRG REALTY CORP DRE#02075330 BRG REALTY LINK



EQUIP
CONFERENCE
RELOADED
2025

TUE - WED
OCT 7 - 8, 2025

Are You Ready to Do More Than Just Serve?
The senior industry is booming. Step up as the expert who's equipped to thrive.

- ✓ Position yourself as the go-to pro
- ✓ Grow referrals + income streams
- ✓ Build visibility + credibility
- ✓ Connect with leaders who get it

Highlights

- ▶ PBS Kansas
- ▶ Botanica Wichita
- ▶ TimeWarp Costume Bash

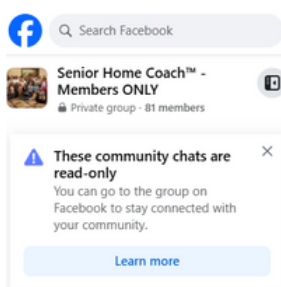
Optional Add-Ons:

- Pre-event: **SENIOR HOME COACH PLAYBOOK**
- Post-event: **COMMAND the Film**

Brought to you by:
Katherine AMBROSE
AMERICA'S SENIOR HOME COACH™

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KAmbrose@kw.com

SCAN ME
HomeCoach.com/equipconference2025



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Senior Home Coach™ - Members ONLY
Private group · 81 members

These community chats are read-only
You can go to the group on Facebook to stay connected with your community.

[Learn more](#)



Group by Katherine Ambrose

Senior Home Coach™ - Members ONLY
Private group · 81 members

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[Senior Home Coach EQUIP LINK](#)

CONFERENCE OCT 7-8, 2025



[Senior Home Coach®](#)

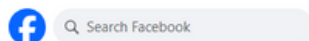
[Mighty Network Membership LINK](#)



***MEMBERSHIP ON
THE MIGHTY NETWORK***

[TheSeniorCall.com](#)

[FREE CALL ZOOM LINK](#)

Search Facebook



The Senior Call Facebook Group LINK

Group by Katherine Ambrose

**TWO YEARS
OF
ABUNDANCE**

Something BIG is
coming to our Daily Call...

Starting in September

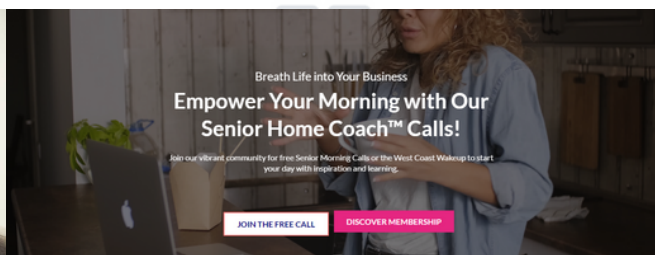
**The Senior Call: by SENIOR HOME
COACH™**

Private group · 2.0K members



[+ Invite](#) [Share](#) [Joined](#)

"THE SENIOR CALL"
FREE ON MONDAY'S
6AM PACIFIC TIME

Breathe Life into Your Business
**Empower Your Morning with Our
Senior Home Coach™ Calls!**

Join our vibrant community for free Senior Morning Calls or the West Coast Wakeup to start your day with inspiration and learning.

[JOIN THE FREE CALL](#) [DISCOVER MEMBERSHIP](#)

[SENIORHOMECOACHACADEMY.COM LINK](#)

SHC Membership Benefits:
Join Our Founding Members Inside
The Academy



THE MARKET MAKERS

"A collaborative team of real estate professionals creating and optimizing high-impact marketing strategies that drive results."

SOCIAL MEDIA MARKETING

12:58

Julie Priest Keil - Real Es... 1m ·

Something to talk about:
https://www.fivewishes.org/FiveWishesForYou/?gad_... See more

Simple, safe, and FREE!
 Securely store and share your completed documents with loved ones and healthcare professionals.

Upload. Store. Share. **FIVE WISHES**

MyDirectives

Real Estate Agent
 Dials +1 (408) 529-1482. Meta collects call duration informat...

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SENIORS REAL ESTATE & HOME SERVICES
MARKETING MASTERMIND GROUP by JPK
 COLLABORATE TO CREATE, IMPLEMENT,
 SCALE & TRACK MARKETING STRATEGIES
2ND TUESDAY OF THE MONTH, 1:30PM PT
FOLLOWING OUR SRES®NWMG (1xPM)



ZOOM & IN-PERSON

NEXT DATE: OCTOBER 14, 2025

Join us! Bring your ideas!

OPT IN: jpkeilrealtor@gmail.com

@SCCAOR

1651 N First St, San Jose

TEXT RSVP JULIE 408 529 1482

CO-BRANDING MARKETING IDEAS

MARKETING CAMPAIGNS

SRES®NWMG & SCCAOR

SENIOR LIVING COMMUNITY CONSUMER EVENT

AT THE CAMPBELL COMMUNITY CENTER

NOVEMBER 6, 2025

FIND OUT HOW TO PARTICIPATE - EMAIL JULIE

PODCASTS, GUESTING ON PODCASTS:

60PlusUncensored with Seb Frey LINK

Talk with Scott Fischer-Senior Options

CONSUMER-FACING SEMINARS/WEBINARS
i.e. "Capital Gains Liability Management"

LEAD GENERATION & CRM
PLATFORM MARKETING
"LOFTY"

COMING SOON: A CONSUMER FACING
ADU/MULTIGENERATIONAL LIVING EVENT!

BUSINESS PLANNING 2026

Start here:

[NINJASELLING.COM](https://ninjaselling.com) PLANNER LINK