

SRES® Networking MeetUp Group Bulletin

October 20, 2025

Next MeetUp:

Tuesday, 1130am, Oct 21

ZOOM & at SVBC/BRG

1900 Camden Ave SJ 95124

"STAY - SELL - BUY"

***Remodel to Stay**

***Remodel to Sell**

***Buy & Remodel**

***BUY/SELL/OPERATE**

SENIOR & COLIVING BIZs

AND *RE RAL Development



What's happening...

SRES



THIS WEEK:



Aneliza Del Pinal

SOURCEWISE CEO

**SANTA CLARA COUNTY
AREA AGENCY ON AGING**



"Aneliza oversees the operations of one of the most innovative Area Agencies on Aging in California.She is now spearheading major strategic shifts for transforming how Sourcewise collaborates and communicates with Community-Based Organizations within Santa Clara County so that Sourcewise supports a truly connective message of service needs for seniors in her care."

SENIORS REAL ESTATE SPECIALIST®

SRES® CAR®/NAR® Designation

***Senior Homeowners and families
of Senior Homeowners***

**"Preservation, Protection and Guidance of the
family's Real Estate Asset(s)"**

**...this is an evolving demographic, and our
services will evolve as well...**

UPCOMING PRESENTATIONS:

**October 28 - Loneliness, Isolation &
Depression**

November 4 - Home Instead

November 11 - Jim Murphy, Robotic Pets

**November 18 - Zoe Alameda,
Final Arrangements**

**November 25 - NO MEETUP FOR
THANKSGIVING**



**Dec 2 - Overcoming Exercise Objections
Older Adults (ok, everybody ;-)**

Dec 9 - Katherine Ambrose

America's Senior Home Coach®

The Business of Seniors Real Estate

Dec 16 - Shawna Rodriguez

Patient Advocate

Dec 23 & 30 NO MEETUP

CHRISTMAS BREAK

Thank you for your participation SRES! I'm grateful for our collaboration - JPK

Here is what we did SRES® this week:



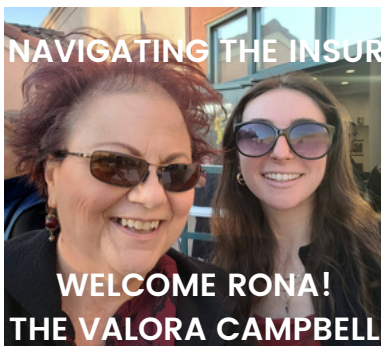
SENIOR ROUNDTABLE AT THE FORUM CUPERTINO

Silicon Valley Senior Roundtable LUMA LINK



lekashman.com LINK

The Forum Cupertino Senior Living LINK



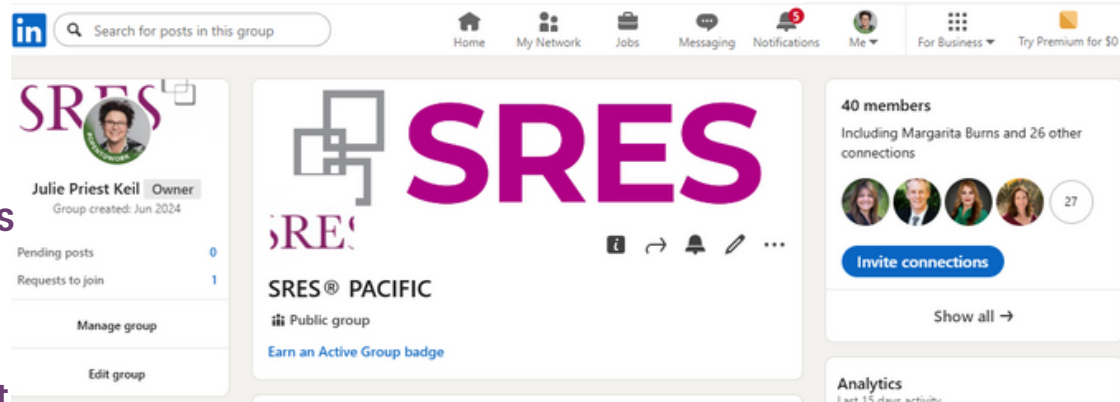
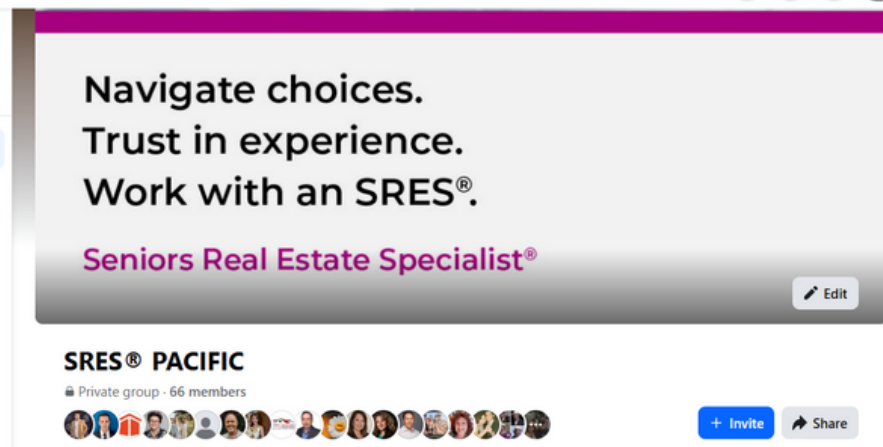
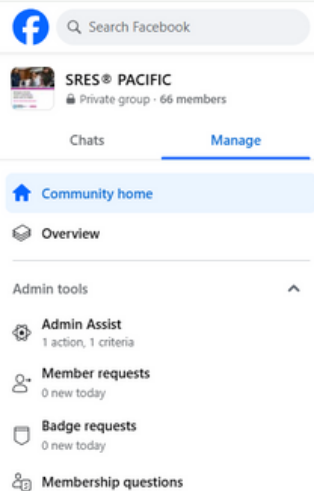
WELCOME RONA!
THE VALORA CAMPBELL



THANK YOU, THE FORUM, FOR HOSTING SRT THIS MONTH!



HAVE YOU BEEN ON OUR LINKEDIN OR FACEBOOK GROUP PAGES? SRES® PROFESSIONAL CONNECTIONS



Go to the group
pages and join in...
POST YOUR SRES ACTIVITIES
ON THE GROUP PAGES,
INTRODUCE YOURSELF!
THIS IS NETWORKING...
Let me know what content
you would like to see...JPK

SRES®PACIFIC

**SRES®NETWORKING MEETUP GROUP
FACEBOOK AND LINKED IN**

Thank You

...to our SRES®Colleagues who've already joined in!

Thank You!



CLARE MARGASON SENIOR DIRECTOR, 211

“Whether you’re looking for housing assistance, food programs, mental health support, or help managing income and expenses, 211 Bay Area is here to connect you to trusted local resources”



UNITED WAY BAY AREA
550 Kearney St Ste 510
San Francisco, CA 94108
415 808 4335



[United Way Bay Area LINK](#)

[ICYMI Last Week Recording LINK UNITED WAY 211](#)

“The Invisible Patient”

Annalee Kruger
Careright, Inc

Order
here



<https://carerightinc.com/>



BOOK CLUB

Doing now on Audible:

**“ORGANIZING FOR
THE REST OF US”**

Dana K. White

“LONGEVITY BLUEPRINT”

Karina Loyo PHD

<https://longevityblueprint.org/>

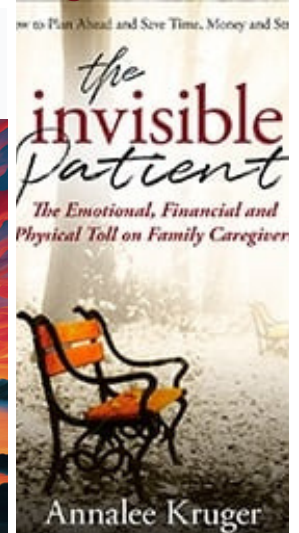
[“ORGANIZING FOR THE REST OF US” PRINT BOOK LINK](#)

ARE YOU A CAREGIVER?
OR DO YOU HAVE
A CAREGIVER IN
YOUR FAMILY?

audible



amazon



***Lead Gen* Prospecting + Engagement + Conversion
= Listings and Closings!***

What shall we do this week? What shall we do every day?

Got ideas? Bring them!

***Julie Priest Keil - Senior Home Coach®
Seniors Real Estate Specialist® & Services***

DRE#01917489 Certified Senior Advisor® - REALTOR®

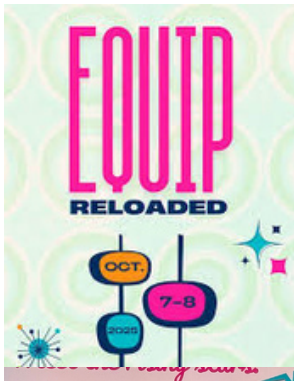
408 529 1482

jpkeilrealtor@gmail.com



sunstoneseniors.com LINK

Brokered by BRG REALTY CORP DRE#02075330 [BRG REALTY LINK](#)



SENIOR NICHE BUSINESS PLANNING & TRAINING



DUCKS IN A ROW

MARY LYNCH

Mary is a Senior Home Coach and Aging in Place Specialist with 27 years in real estate. As Chairman of the National Aging in Place Council in Greater Baltimore, she helps seniors age in place, focusing on probate avoidance and personalized support.



Senior Home Coach® Mighty Network Membership LINK



***MEMBERSHIP ON
THE MIGHTY NETWORK***

TheSeniorCall.com

FREE CALL ZOOM LINK



Search Facebook

The Senior Call Facebook Group LINK



Group by Katherine Ambrose

The Senior Call: by SENIOR HOME COACH™

Private group · 2.0K members



[+ Invite](#) [Share](#) [Joined](#)

**“THE SENIOR CALL”
FREE ON MONDAY’S
6AM PACIFIC TIME**

**TWO YEARS
OF
ABUNDANCE**

Something BIG is
coming to our Daily Call...

Starting in September



Breathe Life into Your Business
**Empower Your Morning with Our
Senior Home Coach™ Calls!**

Join our vibrant community for free Senior Morning Calls or the West Coast Wakeup to start your day with inspiration and learning.

[JOIN THE FREE CALL](#)

[DISCOVER MEMBERSHIP](#)

SENIORHOMECOACHACADEMY.COM LINK

SHC Membership Benefits:
Join Our Founding Members Inside
The Academy



SENIORS REAL ESTATE & HOME SERVICES MARKETING MASTERMIND GROUP by JPK

COLLABORATE TO CREATE, IMPLEMENT,
SCALE & TRACK MARKETING STRATEGIES

2ND TUESDAY OF THE MONTH, 1:30PM PT
FOLLOWING OUR SRES®NWMG (1xPM)

ZOOM & IN-PERSON

GEMINI AI free acct CHAT GPT pd acct

WHICH ONE DO YOU LIKE?

"A collaborative team of real estate
professionals creating and optimizing
high-impact marketing strategies
that drive results."

NEXT DATE: NOVEMBER 11, 2025

Join us! Bring your ideas!

OPT IN: jpkeilrealtor@gmail.com

@Silicon Valley Business Center/BRG

✓ 1900 Camden Ave SJ 95124

BUSINESS PLANNING 2026 TEXT RSVP JULIE 408 529 1482

NINJASELLING.COM PLANNER LINK

MARKETING CAMPAIGN: SRES®NWMG & SCCAOR

SENIOR LIVING COMMUNITY SHOWCASE EVENT

AT THE CAMPBELL COMMUNITY CENTER

NOVEMBER 6, 2025 10AM TO 2PM

FIND OUT HOW TO PARTICIPATE – EMAIL or TEXT JULIE

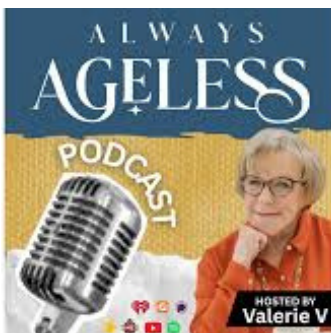
COMING SOON TBD:

A CONSUMER FACING ADU/MULTIGENERATIONAL LIVING EVENT!

APEX HOME, AL BUILDERS, KASSA CABINET

CO-BRANDING MARKETING IDEAS

Partner up with your Lenders!



DO/HOST PODCASTS

GUESTING ON PODCASTS:

"Always Ageless"

by Valerie Van De Zilver



ALWAYS AGELESS PODCAST LINK "SPACES THAT CARE FOR YOU" ON YOUTUBE