



"STAY - SELL - BUY"
*Remodel to Stay
*Remodel to Sell
*Buy & Remodel
*BUY/SELL/OPERATE
SENIOR & COLIVING BIZs
AND *RE RAL Development

What's happening...

SRES



THIS WEEK:

DIGITAL INCLUSION SOURCEWISE
DIGITAL ACCESS PROGRAM
THE ROOSEVELT COMMUNITY CENTER

Presented by:

ELI ALBARRAN

Digital Link Specialist

"Eli brings a unique blend of client communications, community engagement and digital literacy expertise that have been critical to the Digital Inclusion Community Outreach to the seniors of Santa Clara County."



SOURCEWISE
COMMUNITY RESOURCE SOLUTIONS

mysourcewise.com LINK

SENIORS REAL ESTATE SPECIALIST®

SRES® CAR®/NAR® Designation

*Senior Homeowners and families
of Senior Homeowners*

"Preservation, Protection and Guidance of the
families Real Estate Asset(s)"

...this is an evolving demographic, and our
services will evolve as well...

UPCOMING PRESENTATIONS:

October 14 – 211-UnitedWayBayArea
Clare Margason

October 21 – Older Americans
Act/Sourcewise

October 28 – Loneliness, Isolation &
Depression

November 4 – Home Instead

November 11 – Jim Murphy, Robotic Pets

November 18 – Zoe Alameda,
Final Arrangements

November 25 – NO MEETUP FOR
THANKSGIVING

Dec 2 – Overcoming Exercise Objections
Older Adults (ok, everybody ;-))

Dec 9 – Katherine Ambrose
America's Senior Home Coach®
The Business of Seniors Real Estate

Dec 16 – Shawna Rodriguez
Patient Advocate

Dec 23 & 30 NO MEETUP

CHRISTMAS BREAK

Thank you for your participation SRES! I'm grateful for our collaboration – JPK



The new SRES® Professional Newsletter is out!
Look for it in your inbox or get it on the SRES® Portal.

SRES®REALTOR PORTAL LINK

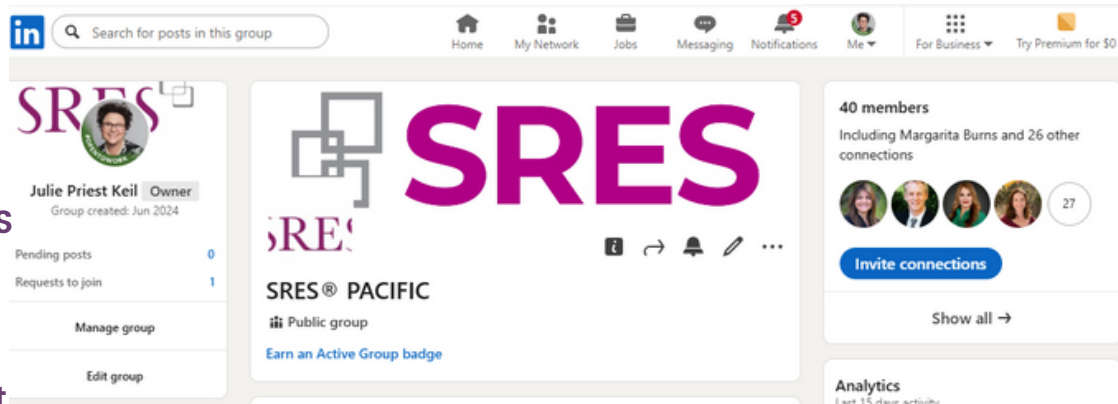
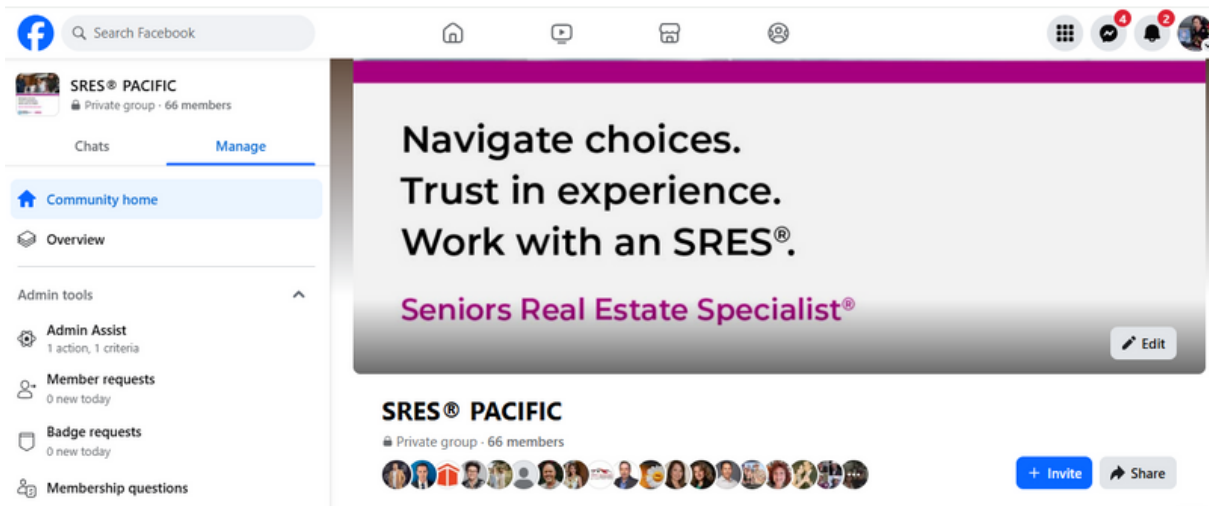
Go onto the SRES®Realtor Portal and look up your SRES® neighbor colleagues!
Contact them – introduce yourself – invite them to collaborate with you and us!

SRES®NETWORKING MEETUP GROUP & BULLETIN

CALL, TEXT OR EMAIL ME IF YOU HAVE ANY QUESTIONS ABOUT THE SRES® PORTAL, JULIE

SRES® PROFESSIONAL CONNECTIONS

HAVE YOU BEEN ON OUR LINKEDIN OR FACEBOOK GROUP PAGES?



Go to the group
pages and join in...
POST YOUR SRES ACTIVITIES
ON THE GROUP PAGES,
INTRODUCE YOURSELF!
THIS IS NETWORKING...
Let me know what content
you would like to see...JPK

SRES®PACIFIC

**SRES®NETWORKING MEETUP GROUP
FACEBOOK AND LINKED IN**

Thank You

...to our SRES®Colleagues who've already joined in!

Thank You !

"HOUSE RICH, CASH POOR"

Options - Learn how senior homeowners can turn home equity into real choices in financial planning and retirement planning.



AARON RUBIN

WRP WEALTH MNGT

wrpwealth.com LINK

(408) 549-8533

1732 N 1st Street, Ste #220

San Jose, CA 95112

ICYMI Last week's recording LINK



BOOK CLUB

ARE YOU A CAREGIVER?

OR DO YOU HAVE

CAREGIVER IN

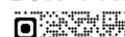
YOUR FAMILY?

"The Invisible Patient"



Annalee Kruger

WERBA RUBIN PAPIER



Careright, Inc

https://carerightinc.com/

Doing now on Audible:

**Again... In honor of our
SRES®Colleague, the newest
NINJA - Seb Frey!**

"NINJA SELLING"

Larry Kendall

"LONGEVITY BLUEPRINT"

Karina Loyo PHD

https://longevityblueprint.org/

audible

NINJA SELLING

ONLINE

LEARNING LINK

NINJA 氣 SELLING

Subtle Skills. Big Results.



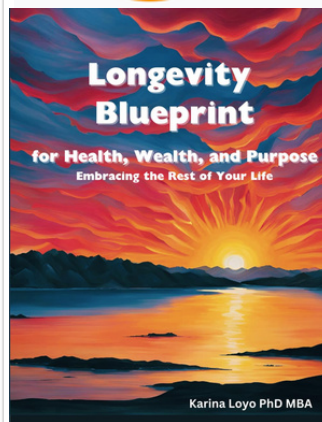
LARRY KENDALL

amazon

**Longevity
Blueprint**

for Health, Wealth, and Purpose

Embracing the Rest of Your Life



Karina Loyo PhD MBA

How to Plan Ahead and Save Time, Money and Stress

**the
invisible
Patient**

The Emotional, Financial and
Physical Toll on Family Caregiver



Annalee Kruger

***Lead Gen* Prospecting + Engagement + Conversion
= Listings and Closings!***

What shall we do this week? What shall we do every day?

Got ideas? Bring them!

Julie Priest Keil - Senior Home Coach®
Seniors Real Estate Specialist® & Services

DRE#01917489 Certified Senior Advisor® - REALTOR®

408 529 1482

jpkeilrealtor@gmail.com



sunstoneseniors.com LINK

Brokered by BRG REALTY CORP DRE#02075330 BRG REALTY LINK

I AM HERE!!!! WOO HOO! FULL REPORT COMING SOON



EQUIP
CONFERENCE
RELOADED
2025

TUE - WED
OCT 7 - 8, 2025

Are You Ready to Do More Than Just Serve?
The senior industry is booming. Step up as the expert who's equipped to thrive.

- ✓ Position yourself as the go-to pro
- ✓ Grow referrals + income streams
- ✓ Build visibility + credibility
- ✓ Connect with leaders who get it

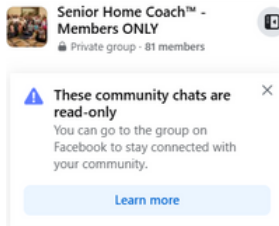
Highlights:
• PBS Kansas
• Botanica Wichita
• TimeWarp Costume Bash

Optional Add-Ons:
Pre-event: **COMMAND the Night**
Post-event: **SENIOR HOME COACH PLAYBOOK**

Brought to you by:
Katherine AMBROSE
AMERICA'S SENIOR HOME COACH™

JOIN NOW
KAmbrose@kw.com

SCAN ME
coach.com/equipconference2025



Senior Home Coach™ - Members ONLY
Private group · 81 members

These community chats are read-only
You can go to the group on Facebook to stay connected with your community.

[Learn more](#)



Group by Katherine Ambrose

Senior Home Coach™ - Members ONLY
Private group · 81 members

[+ Invite](#) [Share](#) [Joined](#)

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Senior Home Coach EQUIP LINK

CONFERENCE OCT 7-8, 2025



Senior Home Coach®

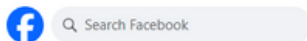
Mighty Network Membership LINK



***MEMBERSHIP ON
THE MIGHTY NETWORK***

TheSeniorCall.com

FREE CALL ZOOM LINK



The Senior Call Facebook Group LINK



The Senior Call: by SENIOR HOME COACH™

Private group · 2.0K members



[+ Invite](#) [Share](#) [Joined](#)

"THE SENIOR CALL"
FREE ON MONDAY'S
6AM PACIFIC TIME

**TWO YEARS
OF
ABUNDANCE**

Something BIG is
coming to our Daily Call...

Starting in September



SENIORHOMECOACHACADEMY.COM LINK

SHC Membership Benefits:
Join Our Founding Members Inside
The Academy



THE MARKET MAKERS

"A collaborative team of real estate professionals creating and optimizing high-impact marketing strategies that drive results."



SENIORS REAL ESTATE & HOME SERVICES
MARKETING MASTERMIND GROUP by JPK
COLLABORATE TO CREATE, IMPLEMENT,
SCALE & TRACK MARKETING STRATEGIES
2ND TUESDAY OF THE MONTH, 1:30PM PT
FOLLOWING OUR SRES®NWMG (1xPM)

ZOOM & IN-PERSON

NEXT DATE: OCTOBER 14, 2025

Join us! Bring your ideas!

OPT IN: jpkeilrealtor@gmail.com

@SCCAOR

1651 N First St, San Jose

TEXT RSVP JULIE 408 529 1482

CO-BRANDING MARKETING IDEAS

MARKETING CAMPAIGN

SRES®NWMG & SCCAOR

SENIOR LIVING COMMUNITY CONSUMER EVENT

AT THE CAMPBELL COMMUNITY CENTER

NOVEMBER 6, 2025

FIND OUT HOW TO PARTICIPATE – EMAIL or TEXT JULIE

PODCASTS, GUESTING ON PODCASTS:

**60PlusUncensored by Seb Frey –
contact Seb to get on his PODCAST**

CONSUMER-FACING SEMINARS/WEBINARS

i.e. "Capital Gains Liability Management"

Carlos and Meg are doing a Webinar with Scott Varney this month!

**COMING SOON: A CONSUMER FACING
ADU/MULTIGENERATIONAL LIVING EVENT!**

BUSINESS PLANNING 2026

Start here:

[NINJASELLING.COM](https://ninjaselling.com) PLANNER LINK